

SNLA NEWS



JUNE 2011 VOLUME 4, ISSUE 2

Get out and socialize at the inaugural summer SNLA Softball Tournament!

Join the Saskatchewan Nursery Landscape Association on Saturday July 23rd for our first Softball Tournament. Take this opportunity to relax, socialize and learn more about our association!

Where: Dr. Seager Wheeler Park - 2230 Richardson Rd., Saskatoon

Time: Registration at 9:30am, first game at 10:00am

Cost: \$150/team or \$20/individual - includes BBQ lunch and prizes!

What to bring: Gloves, Bats, Helmets, Balls (each team should have three game balls)

Invite your family to cheer you on!
Extra lunches can be purchased on site.

Space is limited — register today!
Sponsorship opportunities are also available.

Please find our event registration form inside the newsletter, with sponsorship opportunities on page three.

Contact Rebecca with any questions at 1-866-383-4711 or rebecca@canadanursery.com.

We hope that this will become a regular event for our members and potential members to network and have some fun! (SNLA)



IN THIS ISSUE

AGM, Conference and Awards a great success!

New Member Profiles



Calling on all members to help grow the SNLA!

More Certification in Saskatchewan

Welcome to the future of the landscape and nursery industry
www.snla.ca

Lakeshore TREE FARMS
SASKATOON, SK
Toll Free 1-877-995-LAKE (5253)
E-mail: office@lshore.com
www.lakeshoretreefarms.com

PROPAGATORS OF TREE SEEDLINGS ROOT CUTTINGS CONTAINER SHRUBS & TREES CALIPER TREES EVERGREENS NATIVE PLANTS




A MESSAGE FROM THE PRESIDENT

Happy Spring!!! Now that the rubber boots have been put away, I am glad to put back on the steel toes and get around to all the work that was supposed to be done last year. I think many of you are in the same situation and I wish you luck.

I would like to take this space to welcome Norm Altrogge, of Sawyer's Trees and Landscapes, onto the SNLA Board as Vice President. Norm is a longtime member and a prominent business in Saskatoon on both the landscape side and the arbourculture side. We appreciate his experience and enthusiasm. I would also like to thank the previous serving members of the board. With the stepping-down of James Polley and Glen Trasher, we are left with a very, new-looking board and we hope to carry on the work that previous members did to rejuvenate the SNLA.



The SNLA is thrilled to welcome the CNLA Board of Directors to Saskatoon for their semi-annual Summer Board Meeting. These meetings are your chance to get to know what is happening across the country and the many things that the CNLA does for you and the association. Members will be invited to take part in commodity group meetings, and to participate in an industry tour on the afternoon of Wednesday August 24th, visiting local members' businesses in the Saskatoon area, followed by a reception at Lakeshore Tree Farms to meet and mingle with the board and local industry members. Lakeshore will be celebrating 75 years of growing in Saskatchewan! Save the date and watch for more details coming soon. The CNLA represents over 3,600 members across Canada — help us in welcoming them this summer! 

Sincerely,

Aaron

Aaron Krahn
President, SNLA
Lakeshore Tree Farms Ltd.

IMPORTANT DATES AND UPCOMING EVENTS

SNLA Softball Tournament

July 23rd (all day)

Dr. Seager Wheeler Park, Saskatoon

Industry Tour and Reception with SNLA and the National Board of Directors from the Canadian Nursery Landscape Association

August 24th (tour in the afternoon, with an evening reception)

Saskatchewan Green Trades Conference

November 10th-12th

Saskatoon Inn, Saskatoon

Green Industry Show and Conference

November 17-18th, 2011

Edmonton EXPO Centre at Northlands, Edmonton AB

SNLA Awards Entry Deadline

October 12th, 2011



Board of Directors:

AARON KRAHN:

President

NORM ALTROGGE:

Vice President

LESLIE CORNELL:

Director

LLOYD TRASK:

Director

LUKE vanDUYVENDYK:

Director

Aaron Krahn, CLT:

CNLA Representative

Administrative Support:

NIGEL BOWLES:

Executive Director

MARNIE MAIN:

Member Services, Marketing

VALERIE STOBBE:

Office Services

Trade Show Co-ordinator

TBA:

Administrative Assistant

SUSAN DOIRON:

Bookkeeper

REBECCA DOUTRE:

Manager of Provincial Relations, CNLA/SNLA

MICHELLE BROWN:

Provincial Relations Support, CNLA/SNLA

Contact Us:

For more information about submitting an article or advertising in this publication please e-mail or phone:

REBECCA DOUTRE

rebecca@canadanursery.com

Phone: 1-866-383-4711

Fax 1-866-833-8603



c/o Landscape Alberta Nursery Trades Association

200, 10331 - 178 Street

Edmonton Alberta T5S 1R5

Tel: 780-489-1991

Toll Free: 1-800-378-3198

Fax: 780-444-2152

www.SNLA.ca



MORE CERTIFICATION CANDIDATES FROM SASKATCHEWAN!

Four eager candidates from Saskatoon made the trip to Olds, AB this March in an effort to become Landscape Industry Certified. That's more candidates than we have seen at the test in the last four years combined! As more companies in Saskatchewan take part in certification, it brings us one step closer to holding a local test in the province.

Congratulations to Dany Dufour, of Arbour Crest Tree Services, for earning his Landscape Industry Certified



Candidates must prove their expertise in both hard- and softscaping skills.


Technician designation. There are now nine companies in the province, holding a total of 16 Landscape Industry Certified designations.



Despite winter conditions, organizers were able to adapt and still get the testing completed

The Landscape Industry Certified Technician exam is currently offered every March at Olds College. It is a written and practical test that allows individuals to demonstrate their competency in a variety of industry tasks. If you are interested in



becoming Landscape Industry Certified, please contact Julia Ricottone at the CNLA office: 1-888-446-3499, ext. 8615, or julia@canadanursery.com 

Join us!

Do you know someone who might be interested in membership with the SNLA?

Direct them to our website www.snla.ca where they can view the benefits of membership and download an application form.

Those interested in membership with the SNLA can also call Rebecca (SNLA/CNLA) for more information at **1-866-383-4711** or email rebecca@canadanursery.com



NEW MEMBER PROFILES

GAUDET TREES LTD.

My father was a dentist who was curious by nature, and when he would drill someone in the mouth he also drilled them with questions. He always said to find something you have passion for. It was his idea to look into beekeeping.

In the early 1980s, I started a commercial honey business in Prince Albert, and in time produced between 250,000 to 330,000 pounds of honey annually. During this period, my brother was studying Agricultural Economics in Laval, QC and, as a summer job, conducted a survey of florists and Christmas tree growers. It was his idea to



Surveying the young tree stock.

start planting trees. I walked through the doors of the Canadian Forest Service to learn more about trees, and ended up marrying the secretary — and thus the planting began. We joined the SCTGA (Saskatchewan Christmas Tree Growers Association) in 1988. I became a

director of both the provincial (six years) and national associations (sixteen years). Our quest for knowledge took us coast to coast and across the US border in search of excellence. These contacts encouraged our ideas and eventually led us into growing nursery stock. Last year we joined the SNLA/CNLA so we could be part of a larger organization with a focus on the green industry. Today the most significant question I ponder is “What is it I should know that has not been thought of yet?”

Moving and shipping of trees to keep up with delivery demands.



Our focus on business continues to put the emphasis on the green aspects of the industry. Our grow operation sits on 450 acres with three creeks flowing through. We’ve run out of space and now interplant the next crop within existing rows. With several tree spades (potters & wire basket) and various implements, we currently ship tractor-trailers full of trees, whether they are in wire baskets, pots, or cut and baled, for Christmas. We publish and distribute a catalogue to our market region, from Winnipeg to Yellowknife. All these endeavours are managed by a dedicated core staff. We have the luxury of employing seasonal staff to undertake our labour requirements. Additionally we employ the services of contractors to assist us with our spring and fall digs, shipping and installations.

On behalf of our kids and staff, thank you for being such an excellent organization. We invite you to visit our website at www.treesrus.ca for an in-depth look at our operation.

Ray & Kelly Gaudet



ACCENT TREES AND LANDSCAPES

Accent Trees and Landscapes was founded by Leon Dupuis. Leon is a graduate from U of S with a distinction in Biology and a Botany Emphasis. His education led him to assistant work on research projects of trees and native fruit diseases. Leon worked a few summer jobs as a landscaper and quickly realized he could make better use of his skills as an owner/operator of his own company, and so Accent Trees and Landscapes was formed.

With two additional employees working on a full-time basis, Accent Trees and Landscapes specializes in tree and shrub pruning and shaping, and also provides complete landscape services, including landscape design, installation, and maintenance.



While they have had key success in human resources and employee retention, the main challenge faced by Accent Trees and Landscapes continues to be the unpredictable weather patterns and the long, slow off-season. That off-season is a great time of year to look into training, information sessions and discounts offered to members by SNLA!

In fact, one of the main reasons Accent Trees and Landscapes joined SNLA was to take advantage of the benefits of the Certification programs! Becoming Landscape Industry Certified gives you credibility both within and outside of our industry! For more information on certification visit www.landscapeindustrycertified.org

Welcome to other new members who have joined SNLA since March 2011:

- City of Humboldt - Humboldt
- Supreme Sprinklers & Yard Works - Saskatoon
- Stewart Brothers Nurseries Ltd. - Kelowna
- B & B Tree Service Inc. - Saskatoon

LET'S GROW THE SNLA THIS SUMMER!

The Board of Directors has set a goal to increase membership by 50%, or 25 new members by November, 2011! We need your help to do this, and have initiated a Member Referral Program.

Any company that signs on a new member between May 1st and October 31st will be entered in a draw to win a \$50 "coupon" towards registration to next year's two-day SNLA conference — a fantastic learning and networking opportunity for all members to take part.

Potential members can also be referred to our website, www.snla.ca for more information on member benefits, events, and to view a list of other members in their area. Visit our website to download an application form today!



Let's Grow the SNLA!



2011 Membership Drive and Referral Program

Refer a member between **May 1st and October 31st** to the Saskatchewan Nursery Landscape Association and be entered to win one of twenty-five \$50 "coupons" off your registration to SNLA's Annual Conference (March, 2012)!
We will do the draw on November 1st!
* refer multiple members to be entered many times, but only one win per company will be allowed

See the SNLA Membership Application form included - contact the Rebecca at the SNLA with your member referral by email (rebecca@canadanursery.com), or call (1-866-383-4711)

Our goal is to increase our membership by 50% - 25 new members by November!

Help us to grow our association - refer a member today!





SNLA'S 2011 AGM, CONFERENCE AND AWARDS A SUCCESS

SNLA hosted a two-day conference in March, featuring top-notch speakers including: Patricia Hanbidge with the Saskatoon School of Horticulture; Dr. Hannah Mathers with Ohio State University; Darren Prebushewski with Expocrete Concrete Products Ltd.; and Geoff Brand with the Saskatchewan Construction Safety Association.



Attendees to the AGM, Conference and Awards were able to benefit from discussion groups, speakers and latest practices to help improve their business.

At our AGM the 2011/2012 Board of Directors was announced, which includes Aaron Krahn (President), Norm Altrogge (Vice President), Leslie Cornell (Director), Luke van Duyvendyk (Director) and Lloyd



Networking opportunities prove that even a small, but growing association, can raise the bar of professionalism in the industry and help each other reach common goals.

Trask (Director). The Board would like to thank past board members James Polley and Glen Thrasher for their dedication to the association for many years.

Three merit awards were handed out at the awards ceremony, of which one will go on to compete in the National Awards of Excellence Program. Managed by Landscape Alberta, SNLA's Landscape Awards Program reflects the Association's commitment to the development and promotion of excellence in landscaping.




Aaron Krahn (right) with Sherry Jurke of Willow Creek, recipient of the SNLA Award of Merit.

Congratulations to Willow Creek

Landscaping for the following awards:

- Merit Award for the Rhinehart Residence
- Merit Award for the Heffner Residence
- Merit Award for the Kleinsasser Residence

SNLA members should start preparing now for next year's awards program — put your camera in your truck and start taking pictures now!

Thank you to all of the members who came out and supported this two-day event. We hope to see you out at more SNLA events this Fall. 

Thank you to our event sponsors:

Gold sponsors:



Silver sponsor:



Bronze sponsors:



The Willow Creek staff proudly display their SNLA Award of Merit at the Awards Gala evening.



JOIN SNLA AT THE GREEN TRADES CONFERENCE

SNLA has partnered in the Saskatchewan Green Trades Conference, taking place on November 10-12th, 2011. Workshops and Exhibitor set-up will take place on November 10th, 2011, with the trade show and conference on November 11th-12th, 2011.

We are offering an excellent speaker program for our members, with workshops and seminars specifically for SNLA members at this year's event! Two of our speakers booked for this year's event are Jeff McMann and Paul Doornbos. Jeff McMann has been in the green industry for nearly 30 years, is an ISA certified arborist and is the Supervisor of Forestry for the Town of Markham (Ontario). Jeff has award-winning gardens and turf work featured in various publications, has written several articles for the industry and has been a judge for many programs including Landscape Ontario Awards of Excellence, Canada Blooms, CNLA National Awards, Communities in Bloom and America in Blooms. Jeff has had the privilege of being a guest speaker at many venues including Landscape




Jeff McMann

Ontario Congress, IPM Symposium and the National Parks Symposium.

Paul Doornbos, CHT, CLP, is a proud supporter of certification. He has spent most of his life in the horticulture industry and brings experience in wholesale production, retail sales and landscape installation to the CLP modules he teaches. Passionate about the industry and its continued development, Paul is an active volunteer with Landscape Ontario as a board member, committee chair and past chapter president. He owns and operates Thornbusch Landscaping Company in Lansdowne, Ont.



Paul Doornbos

We are looking for companies to book booths and sponsor the event. Please note that SNLA will be promoting this event heavily to our members and potential members leading up to the event. For more information, please visit our website at www.snla.ca. To confirm your participation, or if you have any questions, please contact Rebecca Doutré at 1-866-383-4711 or rebecca@canadanursery.com 

Don't forget to enter in the 2011 Landscape Awards program

This year's entry deadline is October 12, 2011

An entry package will be mailed to you later this summer.

SNLA Awards of Landscape Excellence tips:

- Keep a camera in your truck!
- Take before, during and after photos of all projects
- Take extra photos of areas or specific parts of the project that you are exceptionally proud of!
- Take photos of maintenance projects! (there is a Maintenance award!!)
- Don't make the mistake of thinking your company is "too small" to enter the awards.
- Your company can enter more than once — enter different projects into a variety of categories to increase your chances of winning!

We help you grow and sell!

We Supply:

Growers & Landscapers:

- Annual Plugs • Bareroot Perennials
- Flower Bulbs • Ornamental Grasses
- Perennial Plugs • 4" Shrubs
- Waterplants • Rose Bushes

Retailers:

'Simple Pleasures' flower bulbs, perennials, fruits & vegetables

'Peacock' plant supports



T: 800.387.2852 • F: 800.565.4000

www.vanhofandblokker.com





Born 1911 and still growing...
Deeply rooted in your community.



Celebrating 100 years!
1911 ~ 2011

- ✓ Serving Western & Central Canada
- ✓ Huge selection of deciduous and coniferous trees grown specifically for prairie climate
- ✓ From seed to mature tree, at Stewart Brothers Nurseries, we are committed to you and the deep roots of your own community
- ✓ Our drivers and support staff are well trained in plant transportation management



Yes, we deliver!
Contractor pricing
Wholesale only

www.StewartNurseries.com

Phone: 1-800-313-2101
Fax: 250-764-4421