

SNLA NEWS



SEPTEMBER 2011 VOLUME 4, ISSUE 3

Lakeshore Tree Farms celebrates 75 years with SNLA and CNLA Board Members

On Wednesday August 24th, the CNLA Board of Directors, SNLA Board of Directors, SNLA members and Lakeshore Tree Farms' family and friends gathered at Lakeshore Tree Farms to celebrate a milestone — their 75 year anniversary. The evening at Lakeshore was a touching event in a beautiful setting that was well attended by close to 100 people.



Vic Krahn accepts a plaque from Leslie Cornell, SNLA Board Member.

The CNLA board was in Saskatoon holding their National Summer Board Meetings from August 23-26th at the Delta Bessborough Hotel, which included a tour on Wednesday afternoon of industry sites around the City of Saskatoon, including visits to various SNLA award winning landscape sites, Dutch Growers Garden Centre, Patterson Arboretum, and concluding with a wagon ride, tour and dinner

continued on page 3

IN THIS ISSUE

Landscape Horticulture Apprenticeship Program breaks ground

SNLA's softball tournament winners!



Call for entries for the SNLA Landscape Awards



Welcome to the future of the landscape and nursery industry
www.snla.ca

Lakeshore TREE FARMS
SASKATOON, SK
Toll Free 1-877-995-LAKE (5253)
E-mail: office@lshore.com
www.lakeshoretreefarms.com


PROPAGATORS OF TREE SEEDLINGS ROOT CUTTINGS CONTAINER SHRUBS & TREES CALIPER TREES EVERGREENS NATIVE PLANTS



A MESSAGE FROM THE PRESIDENT

Happy Autumn!

For many of us this is amongst our busiest time of year, as we race to complete work and prepare for winter. Here's to a clean finish!

This summer had a couple of successes for the SNLA. First, our ball tournament, although smaller than we expected due to storm damage up north, was a great time and I hope more will register next year as we plan to do it again. Second, I was very happy to see so many members attend the CNLA tour this August in Saskatoon, and to have you attend Lakeshore Tree Farms' 75th anniversary reception. It is marvelous to be reminded that we are not alone and that we have colleagues across the country who manage similar challenges and share similar passions. Please register for the Saskatchewan Green Trades Conference being held November 11th-12th at the Saskatoon Inn. SNLA will be teaming up with many other industry partners to offer a great line-up of speakers and workshops at this year's show. The show is at a time of year when most things are wrapped up, so please come and visit with colleagues and learn something in a relaxed atmosphere. 

Sincerely,


Aaron

Aaron Krahn
President, SNLA



Welcome Christine Finn:

SNLA/CNLA's newest team member

Christine brings with her experience in administrative support and project assistant from the IT and the communications industry, and was a Job Developer at the Skills Development and Training Centre. She has continued to upgrade her own training skills to allow her to progress her career. In August, Christine joined the CNLA as Member Services Assistant and looks forward to working with the staff, the Provincial Representatives and association members across the country. 



Board of Directors:

AARON KRAHN:

President

NORM ALTROGGE:

Vice President

LESLIE CORNELL:

Director

LLOYD TRASK:

Director

LUKE vanDUYVENDYK:

Director

Aaron Krahn, CLT:

CNLA Representative

Administrative Support:

NIGEL BOWLES:

Executive Director

MARNIE MAIN:

Member Services, Director

ERYNN WATSON:

Member Services, Assistant

VALERIE STOBBE:

Office Services

Trade Show Co-ordinator

KYLA HARDON

Administrative Assistant

SUSAN DOIRON:

Bookkeeper

REBECCA DOUTRE:

Manager of Provincial
Relations, CNLA/SNLA

CHRISTINE FINN:

Provincial Relations Support,
CNLA/SNLA

Contact Us:

For more information about submitting an article or advertising in this publication please e-mail or phone:

REBECCA DOUTRE

rebecca@canadanursery.com

Phone: 1-866-383-4711

Fax 1-866-833-8603



c/o Landscape Alberta Nursery

Trades Association

200, 10331 - 178 Street

Edmonton Alberta T5S 1R5

Tel: 780-489-1991

Toll Free: 1-800-378-3198

Fax: 780-444-2152

www.SNLA.ca

IMPORTANT DATES AND UPCOMING EVENTS

SNLA Awards Entry Deadline

October 12th, 2011

Saskatchewan Green Trades Conference

November 10th-12th
Saskatoon Inn, Saskatoon

Green Industry Show and Conference

November 17-18th, 2011
Edmonton EXPO Centre at Northlands,
Edmonton AB

Manitoba Green Show

February 14-15, 2012
Victoria Inn, Winnipeg MB

SNLA AGM, Awards and Conference

March 15-16, 2012
Saskatoon Inn, SK

SNLA 2012 Softball Tournament

July 21, 2012
Location TBA





The CNLA Board was given a wagon ride tour of Lakeshore Tree Farms.

The anniversary dinner was hosted by Lakeshore Tree Farms




Lakeshore Tree Farms celebrates its 75th anniversary *continued from page 1*

at Lakeshore Tree Farms. The tour was sponsored by Dutch Growers, the reception by Sawyer's Trees and Landscapes, and the dinner by Lakeshore Tree Farms.

After dinner, SNLA presented the Krahn family with a plaque and a gift to commemorate their anniversary, and many CNLA Board Members shared kind words and memories of volunteering with the Krahn family throughout their many years of service with both the SNLA and CNLA boards.

The CNLA meetings were very successful, and in addition to the industry tour and reception at Lakeshore, included commodity group meetings for growers, landscapers and retail garden centres, and meetings for Human Resources, Insurance, Environment, and Political Action committees. The SNLA board also met for an apprenticeship meeting,

board meeting and Governance Review. While in Saskatoon, the CNLA Board also toured the beautiful grounds at University of Saskatchewan with Dieter Martin and Kyla Ledingham on Thursday night.

CNLA Board Members felt like they were among family during their four-day meetings in Saskatoon, with the highlight being at Lakeshore's anniversary event. Thank you to SNLA for welcoming the CNLA board this summer. 

Thanks to our sponsors for hosting a lovely evening:



Join us! Do you know someone who might be interested in membership with the SNLA?

Direct them to our website www.snla.ca where they can view the benefits of membership and download an application form.

Those interested in membership with the SNLA can also call Rebecca (SNLA/CNLA) for more information at **1-866-383-4711** or email rebecca@canadanursery.com

Let's Grow the SNLA!



2011 Membership Drive and Referral Program

Refer a member between **May 1st and October 31st** to the Saskatchewan Nursery Landscape Association and be entered to win one of twenty-five \$50 "coupons" off your registration to SNLA's Annual Conference (March, 2012)! We will do the draw on November 1st!

* Refer multiple members to be entered many times, but only one win per company will be allowed

See the SNLA Membership Application form included - contact the Rebecca at the SNLA with your member referral by email (rebecca@canadanursery.com), or call (1-866-383-4711)

Our goal is to increase our membership by 50% - 25 new members by November!

Help us to grow our association - refer a member today!





SNLA OFFERS SEMINAR AND WORKSHOP PROGRAM AT THE 2011 SK GREEN TRADES CONFERENCE

SNLA has partnered with the SK Green Trades Conference for 2011, to offer a fantastic line-up of speakers for our members. A workshop on the evening of Thursday, November 10th will be followed by morning seminars on November 11th and November 12th at the Saskatoon Inn. Delegates are encouraged to visit the trade show and take advantage of the excellent networking opportunities throughout this annual event. Here is a breakdown of the seminars SNLA will offer:

Thursday November 10th

6:00-9:00pm - Jeff McMann "Improved Grounds Maintenance"

The magic behind every outstanding landscape is found in the attention to detail. Knowledge is the key to quality work, and this seminar will unlock some of the theory and techniques needed to attain an eye-catching landscape. Learn how those who deliver superior results are not



Jeff McMann



Paul Doornbos

simply doing more of the same things everyone else does; they are doing better things. Explore the details and advanced techniques needed to deliver excellent landscape maintenance in today's changing world.

Friday November 11th

8:30-9:30am - Jeff McMann "Best Practices for Landscape Construction Methods"

Today's contractors and designers are inundated with products and client requests for constructing a project. What are today's common pitfalls? Are there solutions? We will explore both good and bad aspects of the construction and design process to see how your practices compare.

9:45-10:45am - Jeff McMann "Arboriculture Tree Myths and Their Contribution to the Landscape"


There are many tree 'myths' that abound in the industry. Which ones are busted or confirmed? Attendees will learn:

- Which myths are negatively affecting your landscape.
- What trees really need to survive in the landscape.
- How to properly maintain trees.
- How to properly plant trees.

Saturday November 12th

8:00-10:00am - Paul Doornbos "Planning; the difference between success and luck!"

The Investors Group says "no one plans to fail but failing to plan is a great way to accomplish that goal". Join Paul for an interactive discussion about planning to succeed! Attendees will be shown how to use the many forums that are available to our industry, such as the Landscape Industry Certified Manager Program, and the importance of developing a Strategic Plan, a Human Resource Plan, and a Financial Plan, as well as understanding their connectivity and importance to success.

Exhibit space at the SK Green Trades Conference and sponsorship opportunities are still available — contact Rebecca for more information rebecca@canadanursery.com or 1-866-383-4711. Visit www.sgta.ca for more information and to register for this great event! 

We help you grow and sell!

We Supply:

Growers & Landscapers:
 Annual Plugs • Bareroot Perennials
 Flower Bulbs • Ornamental Grasses
 Perennial Plugs • 4" Shrubs
 Waterplants • Rose Bushes

Retailers:
 'Simple Pleasures' flower bulbs, perennials, fruits & vegetables
 'Peacock' plant supports




T: 800.387.2852 • F: 800.565.4000
www.vanhofandblokker.com



*Created for the green industry
Protecting the green industry*

“We got a quote and were very pleased that it came in with the coverage we needed, at about 8% less than my old carrier. We are excited to support the CNLA HortProtect program. Each and every one of us that supports the endorsed programs also supports the daily work of the CNLA. I encourage you to ask your broker to get a quote. Let’s all get behind this initiative.”



*Vic Krahn, CLT
Lakeshore Tree Farms Ltd., Saskatoon*

Customizable programs and exclusive coverage:

- Commercial and general liability, including snow removal operations
- Automobile fleet coverage
- Group of “ONE” flexibility
- Employee Assistance Program
- Group RRSP & Critical Illness
- Group Life, Health & Disability



*Insurance program brokered by
Marsh Canada Limited*

MARSH

1-888-949-4360



1-306-653-2313

For more information on HortProtect, please visit: www.HortProtect.com




SUBMIT YOUR ENTRY FOR THE SNLA LANDSCAPE AWARDS TODAY!

The SNLA Landscape Awards program is an excellent way to gain exposure for your company! Winners of the provincial awards are also eligible to be entered in the National Awards of Landscape Excellence. Imagine being able to describe yourself as a National Award Winning Company — what better way to position your company and show potential clients your dedication to quality work and customer service!

Visit www.snla.ca to download a copy of the entry forms today. The deadline to submit your projects is October 12, 2011.

Don't make the mistake of thinking that your company is too small or that your project not on a large enough scale; there are categories for all different types and sizes of landscapes. This is an amazing opportunity for exposure and the chance to join the ranks of those lucky enough to hold the title of a Landscape Award Winner!

SNLA Landscape Awards TIPS:

- Keep a camera in your truck!
- Take before, during and after photos of all projects to show the judges the scope of your project
- Take extra photos of areas or specific parts of the project that you are exceptionally proud of!
- Take photos of maintenance projects! (there is a Maintenance award!!)
- Your company can enter more than one project into the program – enter today! 

FOR SALE: Used irrigation aluminum pipe 3200 lineal feet

Package deal \$6500.00 includes:
 56 lengths of 4" x 20'
 24 lengths of 3" x 20'
 14 lengths of 3" x 40' with sprinkler
 24 lengths of 2" x 40 with sprinkleras
 5 lengths of 2" x 20' with sprinklers
 Coupling hardware, 60 sprinklers and 50 hp motor/pump

More information, contact:
btududar@sasktel.net-783-6333

LAWN LOGGERS WIN SNLA'S FIRST SUMMER SOFTBALL TOURNAMENT



47 players came out to participate in SNLA's first summer softball tournament on Saturday July 23rd — it was a relaxing and fun day that included lots of staff and family members.



The Lawn Loggers team was the 2011 SNLA Softball Tournament Champs!

The teams included Cornell Design & Landscaping, Lakeshore Tree Farms, Sawyer's Trees and Landscapes and The Lawn Loggers.

Congratulations to The Lawn Loggers for winning this years tournament! And thank you to Sawyer's Tree's and Landscapes for sponsoring the tournament, and for the SNLA board members who helped to organize a smooth event.

Save the date for the next year's Softball Tournament – July 21, 2012! 



Sawyer's Trees and Landscapes participated in the tournament and was also a sponsor.

Cornell Design & Landscaping team.



The Lakeshore Trees Lightening team.





LANDSCAPE HORTICULTURE APPRENTICESHIP FOCUS GROUP BREAKS GROUND IN SASKATCHEWAN




Representatives from landscape firms, parks, education institutions and horticulture associations gathered to develop an apprenticeship program specific to Saskatchewan.

A focus group gathered in Saskatoon in August, to discuss developing a “home-grown” Landscape Horticulturist Apprenticeship program in Saskatchewan (currently the apprenticeship program is held in Alberta). Representatives from the landscape sector, public parks sector, educational and career institutions, and national and provincial trades associations packed the room to capacity.

The Steering Committee, lead by Norm Altrogge and committee members: Nigel Bowles, Dean Frey, Leslie Cornell, Aaron Krahn and CNLA staff, investigated establishing a Landscape Horticulturist Apprenticeship Program. The focus group experienced passionate presentations by all stakeholders and held interactive group discussions on the possibilities, challenges and solutions of developing an apprenticeship program in Saskatchewan for youth to pursue a career in the landscape horticulture trade. Apprentice Kurtis Langton, Apprentice with Cornell Design and Landscaping, summed it up: *“Saskatchewan’s economy is on the steady incline. With this growth comes the development of green spaces that will need knowledgeable educated people doing things right and giving proper advice to those who seek it. Nobody should be able to just get a half-ton, a wheelbarrow and shovel and call themselves a landscape professional. That designation comes with standards and training. Many people don’t want to be an apprentice because they have to go so far away for their education. There would be more apprentices in our trade with local training in Saskatchewan.”*

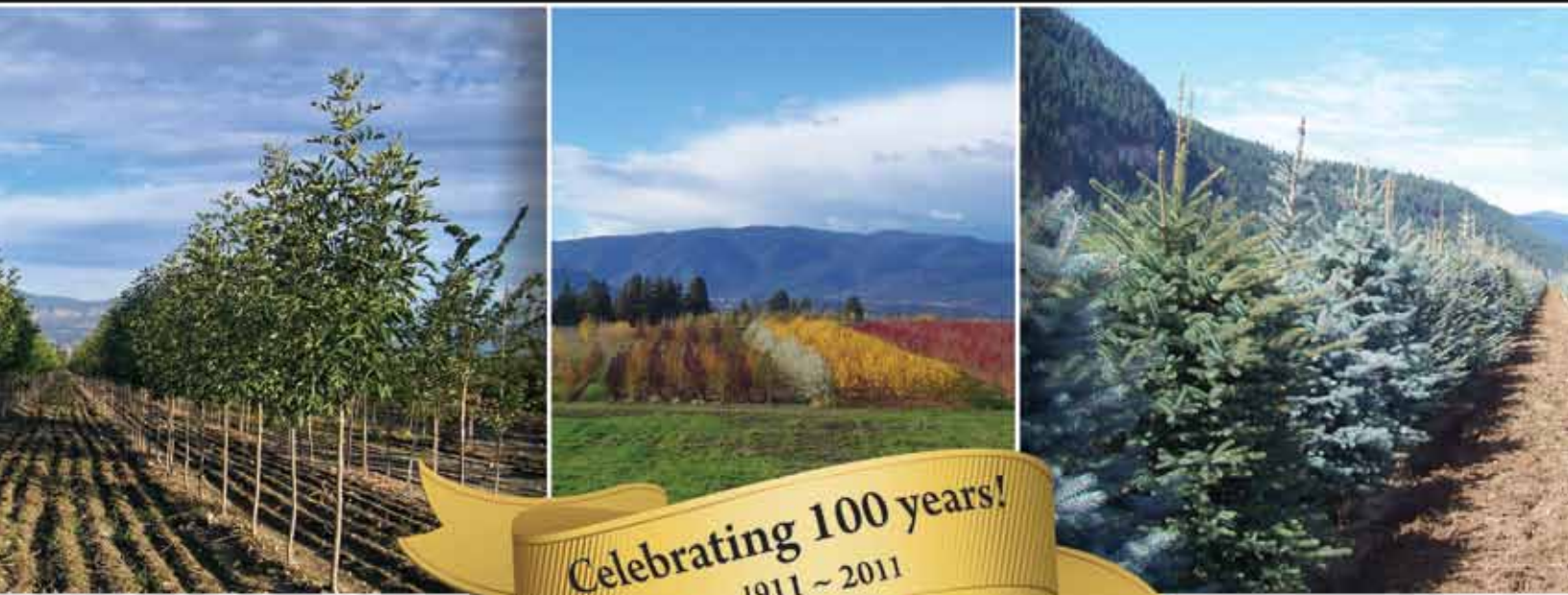
We thank the following champions who devoted their time, expertise, guidance and support to this mission: Sawyers Trees and Landscapes; Norm Altrogge, General Manager, Steering Committee Chair, SNLA Vice President; Shaun Farrell, Landscape Manager; Ian McNaughton, Board of Directors; Aaron Krahn, Lakeshore Tree Farms, President, Saskatchewan Nursery Landscape Association (SNLA); Cornell Design and Landscaping, Leslie Cornell, SNLA Board of Directors; SATCC Hort Technician Committee Chair and Apprentice Kurtis Langton; Ryan Lynch, Terra

Nova Landscapes and Saskatoon landscape contractor; Steve Stuglin, Saskatchewan Institute of Applied Science and Technology (SIAST); Gerry Bonsal, Campus Director, Kelsey Campus; Dennis Johnson, Dean, Industrial Training Division, Kelsey Campus; Saskatchewan Apprenticeship and Trades Certification Commission (SATCC), Rick Ewen; Director of Apprenticeship and Program Development Officers Dean Frey and Scott Nolin; Jon Treloar, Community Liaison Coordinator, College of Agriculture and Bioresources, University of Saskatchewan; Erin Jones, Teacher, Oskayak High School; Saskatchewan Indian Institute of Technologies (SIIT); Leonard Manitoken, Project Manager, Construction Careers Saskatoon; Shelley Macnab, Coordinator, Joint Training Committee, Trades and Industrial Department; Neil Vandendort, Acting General Manager, Community & Protective Services Division, City of Regina; Barry Rogers, Consultant, Parks and Open Spaces, Saskatchewan Parks and Recreation Association (SPRA); City of Saskatoon Infrastructure Services Department; Urban Forestry Parks Technicians Jocelyne Pagé and Lorilee Braaten; Nigel Bowles, Executive Director, Saskatchewan Nursery Landscape Association (SNLA); Harold Deenen, Hank Deenen Landscaping Ltd.; CNLA Human Resources Committee Chair, Darrell Nameth, Lawn Rangers Landscaping; CNLA Membership Services Chair, Jim Landry, Executive Director, Landscape New Brunswick; Tony DiGiovanni, Executive Director, Landscape Ontario; Kelly Tole, Executive Director, Landscape Manitoba; Lesley Tannen, Executive Director, BC Landscape Nursery Association; and CNLA staff Rebecca Dautre, Manager of Provincial Relations; Joel Beatson, Professional and Business Development Manager and Liz Klose, Landscape Priorities Manager and Focus Group Facilitator.

The success of this development lies in the hands of the industry...are you willing to mentor an apprentice in your business? Stay tuned for updates on this groundbreaking development! 



Born 1911 and still growing...
Deeply rooted in your community.



Celebrating 100 years!
1911 ~ 2011

- ✓ Serving Western & Central Canada
- ✓ Huge selection of deciduous and coniferous trees grown specifically for prairie climate
- ✓ From seed to mature tree, at Stewart Brothers Nurseries, we are committed to you and the deep roots of your own community
- ✓ Our drivers and support staff are well trained in plant transportation management



Yes, we deliver!
Contractor pricing
Wholesale only

www.StewartNurseries.com

Phone: 1-800-313-2101
Fax: 250-764-4421