



SNLA News

Ad Rates

The Saskatchewan Nursery Landscape Association is thrilled to announce the upcoming launch of its first-ever provincial newsletter. The newsletter aims to keep members informed of current and relevant industry news in the province.







There will be four issues starting June 2008, followed by issues in September, December and March. The newsletter will be sent to 310 members and non-members (210 in the first issue and 50 for the next three issues each). The June issue of the newsletter will also be sent out to more than 200 prospective members in the horticulture and landscape industry.



This is a full colour publication.

Following are the set ad rates for the upcoming year.



		Dimensions (in inches) Width x Lenth	SNLA Member Rate (per year)	Prospective Member Rate (per year)
	Full Page	7.5 x 10	\$420	\$504
	Front Page Banner	7.5 x 2	\$560	\$672
	Full Back	7.5 x 10	\$480	\$576
	1/2 Page	7.5 x 4.75	\$380	\$456
	1/4 Page	3.8 X 4.75	\$280	\$336
	Business Card	3.5 X 2	\$180	\$216

Please submit artwork by the following dates:

March Issue: February 15th
June Issue: May 30th
September Issue: August 15th
December Issue: November 15th

Ads must be submitted with a resolution of at least 300dpi. EPS, TIFF or PDF formats please.

Reserve your space today!

Please submit all ads to Rebecca Wetselaar, Manager of Provincial Relations
 rebecca@canadanursery.com

Tel: 1-866-383-4711 Fax: 1-866-833-8603