

SNLA News

2012 Ad Rates









The Saskatchewan Nursery Landscape Association is proud to offer advertising space in the SNLA newsletter, "SNLA News". The newsletter aims to keep members informed of current and relevant industry news in and around the province.

There will be 4 issues per year, being distributed in March, June, September and December. Each issue will be distributed to all SNLA members, and one issue per year (March) will be distributed to ALL prospective SNLA members (over 600 companies!!).

SNLA News is a full colour, eight (8) page publication.



Below are the set ad rates for 2012:

	Dimensions (in inches) Width X Length	SNLA Member Rate (Per year)	Prospective Member Rate (per year)
 Full Page	7.5 x 10	\$500	\$600
 Front Page Banner	7.5 x 2	\$650	\$750
 Full Back	7.5 x 10	\$550	\$650
 1/2 Page	7.5 x 4	\$450	\$525
 1/4 Page	3.8 x 4.75	\$350	\$400
 Business Card	3.5 x 2	\$275	\$300

Please submit your artwork by the following dates:
 March Issue: February 15
 June Issue: May 15
 September Issue: August 15
 December Issue: November 15

Please submit all ads to Christine Finn. Provincial Relations Coordinator
 Christine@canadanursery.com
 Tel: 1-888-446-3499 Fax: 1-905-875-1840 or 1-866-833-8603