



SNLA News

2010 Ad Rates







The Saskatchewan Nursery Landscape Association is proud to offer advertising space in the SNLA newsletter, "SNLA News". The newsletter aims to keep members informed of current and relevant industry news in and around the province.

There will be 4 issues per year, being distributed in March, June, September and December. Each issue will be distributed to all SNLA members, and one issue per year (March) will be distributed to ALL prospective SNLA members (over 500 companies!!).

SNLA News is a full colour, eight (8) page publication.



Below are the set ad rates for 2010:

	Dimensions (in inches) Width X Length	SNLA Member Rate (Per year)	Prospective Member Rate (per year)
 Full Page	7.5 x 10	\$450	\$550
 Front Page Banner	7.5 x 2	\$600	\$700
 Full Back	7.5 x 10	\$500	\$600
 1/2 Page	7.5 x 4	\$400	\$475
 1/4 Page	3.8 x 4.75	\$300	\$350
 Business Card	3.5 x 2	\$200	\$225

Please submit your artwork by the following dates:
 March Issue: February 15
 June Issue: May 15
 September Issue: August 15
 December Issue: November 15

Please submit all ads to Rebecca Wetselaar, Manager of Provincial Relations
 Rebecca@canadanursery.com
 Tel: 1-866-383-4711 Fax: 1-905-875-1840 or 1-866-833-8603